

Background & Objectives of Appeal:

The Southport School is proud to have built a very strong, long lasting connection with thousands of QLD & NSW country families (up to fifth generation). As one of Australia's leading Boarding schools for over a century, our commitment to the bush and country families remains at the forefront of our minds and the fabric of the school's traditions and history.

In this unique educational environment, our TSS community is conscious of the drought that continues to affect regional areas throughout eastern Australia. Even with positive signs with recent rainfall, the social, environmental and financial burden for farmers and country families will continue for years to come, until they are in a position to generate an income that in turn assists local businesses and these regional economies, all of which will take some time.

The Southport School has therefore taken on the challenge of developing a fundraising campaign to support the Drought Angels.

This Appeal is a direct result of many people in our TSS community wanting to undertake a "Call for Action". The City4Country Appeal is an opportunity for the entire school community to come together in a committed philanthropic act to help rural people in need.

There are three key objectives that are equally important to the success of this Appeal:

1. **Raise Awareness** - developing an understanding and consideration for the circumstances faced by these rural communities
2. **Raise Funds** – finding a series of activities and events that engages an inclusive community response, building the philanthropic support that will make a real and positive difference to people's lives
3. **Send a Clear Message** – as a predominantly city based community, we understand and come together for a worthy cause and send a strong message of support to these country communities.

With the entire TSS community (students – Prep & Senior, staff, families and Old Boys) engaged to support and benefit the rural communities through Drought Angels, we are also reinforcing the developing philanthropic culture amongst the students at the School.

Drought Angels was established early 2014, helping farmers and rural communities, inspired to support the growing number of farming families who were unable to put food on their own tables. Relying at this stage solely on public donations and fundraising, Drought Angels works closely with Drought Co-ordinators in communities to help families in need and those that contact the group directly, assisting property owners as well as workers who have lost jobs due to drought.

We hope that the TSS City4Country Drought Angels Appeal will raise much needed funds that will enable this charitable organisation to continue to assist as many country families as possible during these difficult times.